

KAWIKA PIERSON, Ph.D., CMA

Atkinson Graduate School of Management
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Education

- 2011 MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT
Doctor of Philosophy in Management, focus on System Dynamics and Accounting
- 2004 NORTHWESTERN UNIVERSITY
Bachelor of Science in Electrical Engineering, Cum Laude

Academic Positions

- 2017-Now Associate Professor of Accounting and Quantitative Methods, Atkinson Graduate School of Management, Willamette University
- 2020-2021 Visiting Associate Professor at the National Taiwan University, College of Management, Global MBA
- 2011-2016 Assistant Professor of Accounting and Quantitative Methods, Atkinson Graduate School of Management, Willamette University

Publications

- 2022 Pierson, K., Thompson, J., and Thompson, F. (2022) Accounting for the State Fixed Effect for Municipal Cash Reserves: The Role of Financial and Institutional Variables. *Public Finance Review*, 50,169-205 doi: <https://doi.org/10.1177/10911421221094348>
- 2022 Maltz, E., & Pierson, K. (2022) Maximizing Corporate Social Innovation to Enhance Social and Shareholder Value: A Systems Thinking Model of Industry Transformation. *Journal of Business Research*, 138, 12-25. doi: <https://doi.org/10.1016/j.jbusres.2021.08.071>
- 2021 Pierson, K., (2021) Using Geometry to Rank Evenness Measures: Towards a Deeper Understanding of Divergence. *Journal of Theoretical Biology*, 531, 110902 doi: 10.1016/j.jtbi.2021.110902
- 2020 Pierson, K., & Thompson, J. (2020) Leveraging Quasi-Experimental Methods 9091 199.798 530.62oNnc 90

Courses Taught

Accounting for Managers
Business Dynamics: Systems Thinking and Modeling for a Complex World
Business Dynamics: Simulations for Strategy
Financial Statement Analysis

Honors and Awards

2018 Jesse Burkhead Award for the best article published in *Public Budgeting & Finance*.
2017 Member of the MIT Mystery Hunt Winning Team, wrote four puzzles for the 2018 Hunt.
2015 Jerry E. Hudson Award for Excellence in Teaching. Willamette University.
2014 Erdős Number: 4. Paul Erdős) James Baumgartner) Stanley Wagon) Vittorio Addona
2013 Included in the Laya and Jerome B. Wiesner Student Art Award for Senior House
2012 Award for Excellence in Teaching. Atkinson Graduate School of Management.
2009 Nominated for the Goodwin Medal for Conspicuously Effective Teaching. MIT
2009 Sloan School Best Teaching Assistant. MIT Sloan School of Management.
2009 Energy Fellowship. BP/MIT.
2006 Massachusetts Institute of Technology Presidential Award. MIT.
2006 Doctoral Fellowship. MIT Sloan School of Management.

Service

To the Institution

Faculty Adviser:

2013-2020 Atkinson Accounting Association

2017-2022 Faculty Personnel Committee
2019-2022 Student Affairs Committee
2016-2021 Willamette University Benefit Advisory Committee
2016-2021 Willamette University Retirement Plan Administrative Committee
2019-2020 Faculty Search Committee: Data Science, Committee Chair
2016-2019 Faculty Search Committee: Finance, Committee Chair
2011-2017 Assurance of Learning Committee
2012-2016 Faculty Search Committee: Accounting
2014-2015 Assistant/Associate Dean and Director of Admission EC/CC Search Committee
2013-2014 AGSM Representative on the Senior VP for Finance and Administration Search
2011-2014 Information Technology Committee
2011-2012 Research Committee

To the Profession

2008-2022 System Dynamics Conference Reviewer
2018 Reviewer for the International Conference on eDemocracy & eGovernment
2016-2017 American Accounting Association Western Regional Meeting Reviewer
2014 Midwest Political Science Association Annual Conference, Chicago, Illinois. Chair of a panel titled "Contracting for Public Services"

Journal Reviewer: System Dynamics Review, International Journal of Intercultural Relations, International Journal of Public Policy, Sustainability, Journal of Sports Sciences, Journal of Air Transport Management, International Public Management Journal, Sage Open, Tourism Management, IEEE Transactions on Engineering Management.

To the Community

Committee Member:

2019-2020 Oregon State Department of Human Services and Oregon Health Authority Audit Governance Committee Member
2017-2020 Oregon State Department of Human Services and Oregon Health Authority Audit Committee Member

Board of Directors:

2015-2017 Institute for Modern Government, Salem, Oregon

Presentations:

- 2017 Oregon Joint Use Association, gave an invited presentation on forecasting national electrical safety code violations. Representatives from several local utilities and pole licensees were in attendance. 1/18/2017
- 2016 Institute for Modern Government, Presentation of updated research findings surrounding non-child support accounts receivable. Eleven members of the IMG board were in attendance. 5/26/2016
- 2015 Oregon Department of Justice, Presentation of research findings surrounding non-child support accounts receivable. Erin McDaniel and Catherine Webber were in attendance. 10/06/2015
- 2015 Oregon Joint Use Association, gave an invited presentation on statistical auditing of electrical safety inspections to a meeting of the Oregon Joint Use Association. Representatives from the Oregon Public Utilities Commission, as well as employees of PGE, Comcast, Tillamook
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Academic References

Tim Johnson

Grace and Elmer Goudy Professor of Public Management and Policy Analysis, Director, Center for Governance and Public Policy Research
Atkinson Graduate School of Management, Willamette University
tjohnson@willamette.edu

Elliot Maltz

Emeritus Professor of Marketing
Atkinson Graduate School of Management, Willamette University
emaltz@willamette.edu

Debra Ringold

JELD-WEN Professor of Free Enterprise and Dean Emeritus
Atkinson Graduate School of Management, Willamette University
dringold@willamette.edu

Fred Thompson

Emeritus Professor of Public Management and Public Policy
Atkinson Graduate School of Management, Willamette University
fthomps@willamette.edu

John Sterman

Jay W. Forrester Professor of Management
Director, MIT System Dynamics Group
Massachusetts Institute of Technology
jsterman@mit.edu

Joseph P. Weber

George Maverick Bunker Professor of Management
Professor, Accounting
Massachusetts Institute of Technology
jpweber@mit.edu